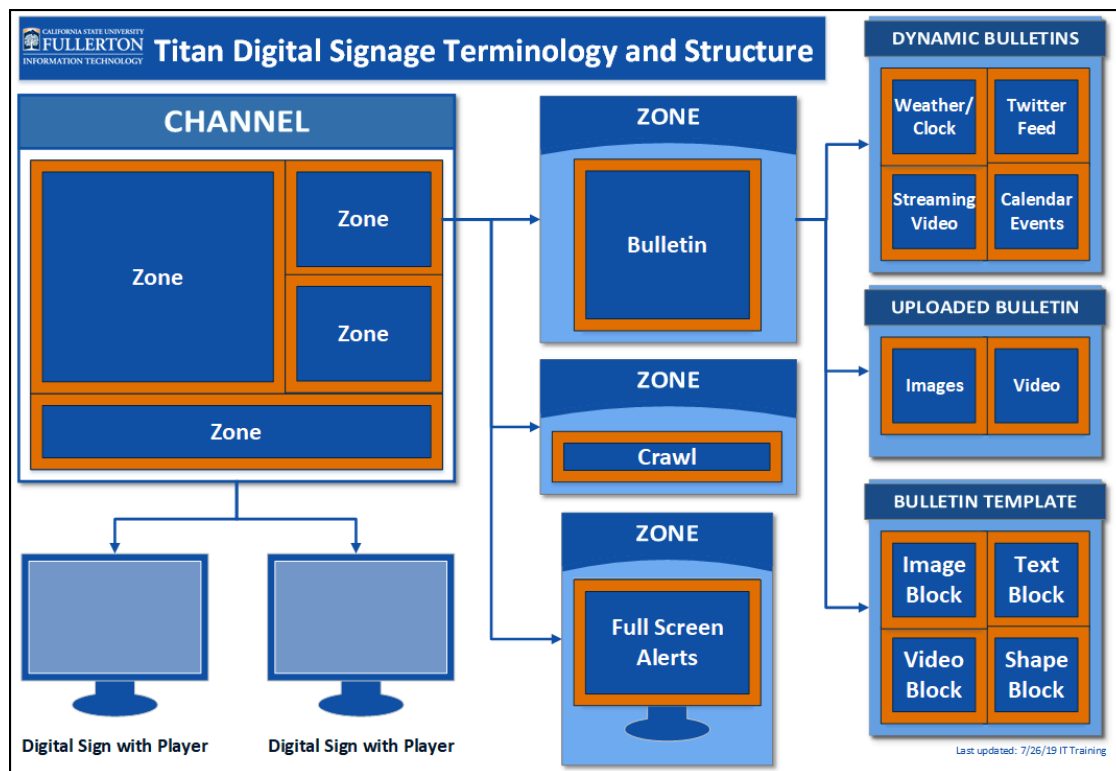


Titan Digital Signage Terminology & Structure

This article covers Titan Digital Signage terminology and a diagram of the channel setup.

Structure

This diagram shows how the content of the information on digital signs is structured.



Terminology

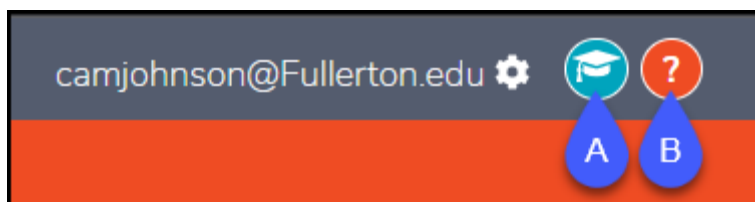
Term	Description
Block	Individual areas within a bulletin template. Types of blocks include text, images, shapes, or videos.

Term	Description
Bulletin	Content that you add to the zones. Types of bulletins include text, images, videos, Twitter feeds, weather information, clocks, and more.
Channel	Everything that is shown on a digital sign when it is turned on. It is comprised of one or more zones placed together in an arrangement that makes up the boundaries of the channel.
Crawl	Scrolling single line text-only zone appearing at the top or bottom of the screen, similar to a news ticker.
Digital Sign	Indoor and outdoor digital display that shows text, images, videos, and dynamic content.
Full Screen Alert	Content designed to override a channel layout. They are typically used for urgent information such as emergencies/disasters or emergent information such as breaking news alerts.
Layout	A design for the arrangement of content on a channel or zone.
Tag	Zones can be grouped by tags to allow users to access all zones with a particular tag.
Template	A design for the arrangement of content on a bulletin which has been saved as a bulletin template.
Wayfinding Kiosk	Indoor and outdoor interactive digital display that is used solely to assist with campus navigation. *Note that the Titan Digital Signage system is NOT used to manage Wayfinding Kiosks. These kiosks are managed by Information Technology using another system.

Term	Description
Zone	Individual areas within a channel. All of your content is placed into zones.

Need More Help?

Access built-in training videos and help guides by clicking on the Academy or Help buttons at the top right in Carousel.



- A. Access training videos and PDFs in Carousel Academy.
- B. Access help guides in Carousel Help.

Additional Resources

[Carousel Academy](#)

[Carousel Help Site](#)

Visit the [Titan Digital Signage webpage](#) for more information on the system, including available layouts, best practices, and how to get access to manage content on a digital sign.

Contact the IT Help Desk at helpdesk@fullerton.edu or 657-278-7777.